

## Press Release No. 25/2008

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### AC Schnitzer Wins Tuning Award of TÜV and AUTOHAUS

#### BMW tuner scores as the most reliable, best quality trading partner

The renowned trade magazine AUTOHAUS and the test organisation TÜV Nord asked over 400 car dealers how satisfied they were with their tuning partner. The BMW tuner **AC Schnitzer** from Aachen defeated all competition in the category of independent tuners to scoop the coveted Tuning Award 2008.

"Since we were founded in 1987, our focus here in Germany has clearly lain with the BMW dealers. A collaboration which is very dear to our hearts, and from which both parties benefit. In the current situation with falling new car revenues, the accessories business is becoming increasingly important", explained Rainer Vogel, Managing Director of **AC Schnitzer**.

The bi-weekly magazine AUTOHAUS, from trade publishers Springer Automotive Media, has wide coverage in the automotive trade and is read by almost all decision-makers. "So for us, it's the perfect medium for illustrating trends and suggesting new ways of cooperation and value creation", says Rainer Vogel. "We are proud of this award, but far from resting on our laurels, we will take this as an incentive to seek even more synergy benefits with dealers."

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AC Schnitzer is certified to DIN EN ISO 9001:2000

Further information on AC Schnitzer and high-resolution  
images are available on the internet at the address

<http://www.ac-schnitzer.de>



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